City of West Miami

901 SW 62nd AVE
West Miami, FL 33144
cityofwestmiami.gov

AGENDA

BRANDING BOARD MEETING

WEDNESDAY, AUGUST 19, 2026

6:00 PM

City Hall, Commission Chambers
901 SW 62 AVE, 2nd Floor
West Miami, FL 33144

BRANDING BOARD

Lydi Castellanos
Christian Felipe
Kristina Varona
Aimee Paraso
Izabella Santiago

City Manager Edward Silva
City Attorney Dexter W. Lehtinen
City Clerk Annery Gonzalez

Staff Liaison to the Branding Board: Rebeca Prieto Sanchez

1. **PLEDGE OF ALLEGIANCE**

2. **ROLL CALL**

3. **PRESENTATION OF MINUTES FOR APPROVAL**

A) June 30, 2026, Branding Board Meeting

4. **PUBLIC COMMENTS**

5. **NEW BUSINESS AGENDA ITEMS**

A) Discussion Regarding the City of West Miami Alternate City Seal

6. **GOOD OF THE ORDER**

7. **ADJOURNMENT**

NOTE:

* ANY PERSON, OR PERSONS, WISHING TO APPEAL ANY DECISION MADE BY THE BRANDING BOARD WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING, WILL REQUIRE A VERBATIM RECORD OF THE PROCEEDING UPON WHICH THE APPEAL IS BASED. INTERESTED PERSONS SHOULD, THEREFORE, TAKE THE NECESSARY STEPS TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE WHICH CONTAINS THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS BASED. (F.S.286.0105)
* ANY PERSON WISHING TO ADDRESS THE BRANDING BOARD ON ANY ITEM ON THE AGENDA SHALL REGISTER WITH THE CITY CLERK PRIOR TO THE ITEM BEING HEARD. PRIOR TO MAKING A STATEMENT, PLEASE STATE YOUR NAME AND ADDRESS FOR THE RECORD.
* ANY PERSON REQUIRING SPECIAL ACCOMMODATIONS FOR PARTICIPATION IN THE MEETING SHOULD CONTACT THE CITY CLERK AT 305 266-1122, WITH REQUESTS FOR AUXILIARY AIDS OR SERVICES AT LEAST TWO BUSINESS DAYS BEFORE THE MEETING.